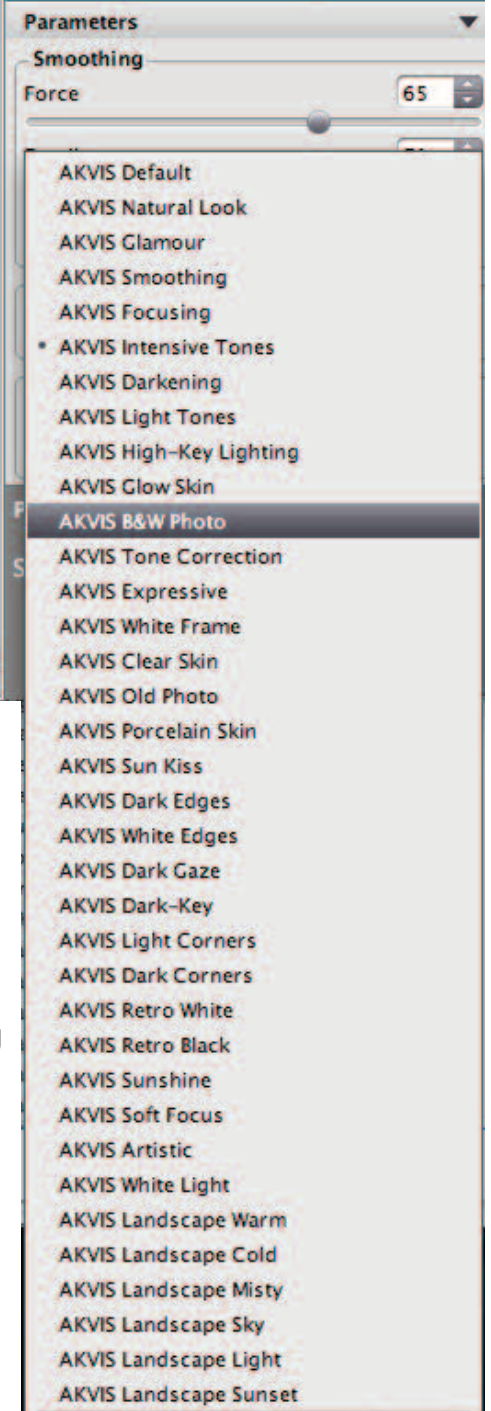


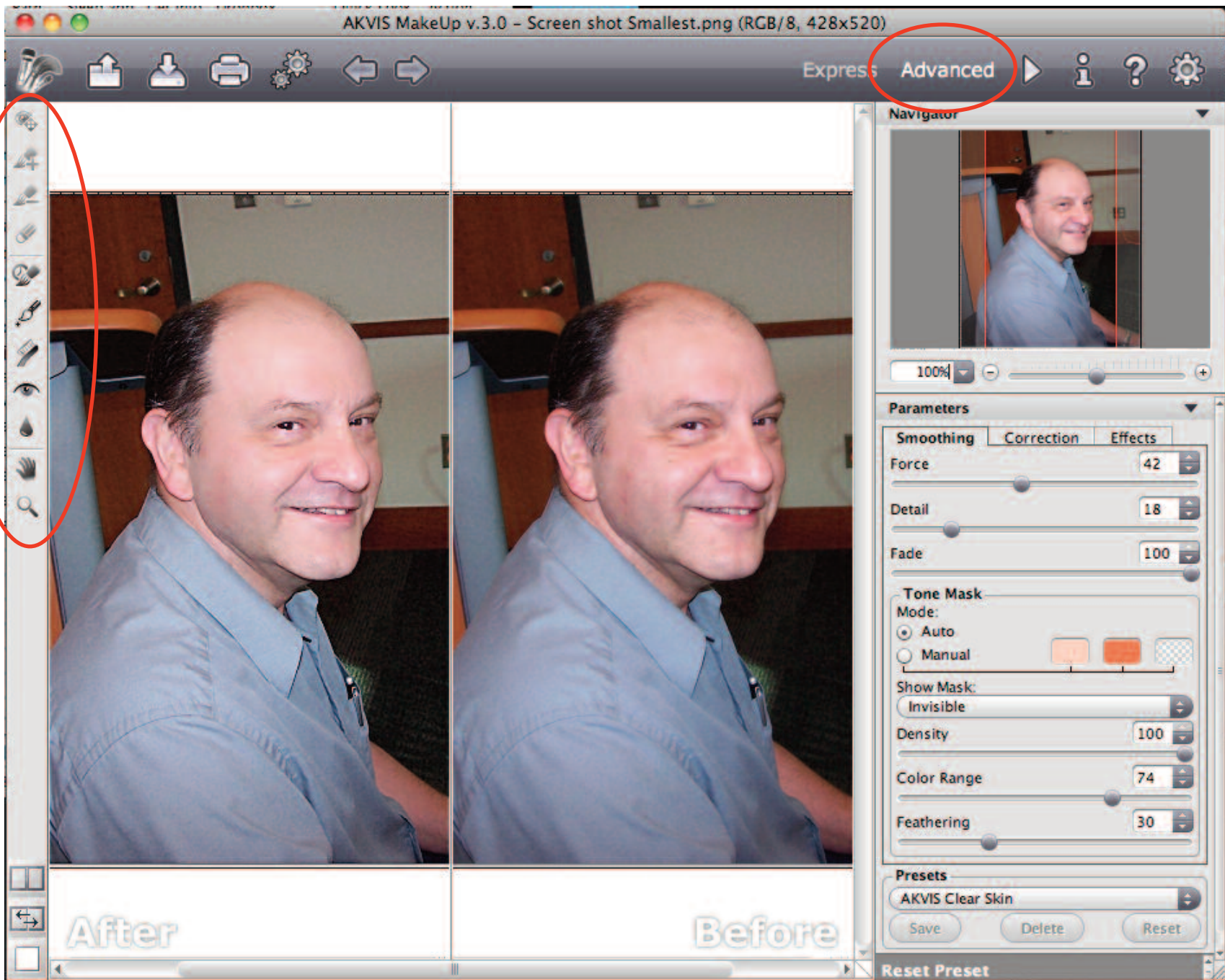
AKVIS MakeUp 3.0

If you are not yet tired of looking at Marcel, you soon will be. In this month's issue of the DoubleClick we will take a look at a couple more updated programs from AKVIS. MakeUp 3.0 is the first of them.

AKVIS MakeUp 3.0 improves portraits and adds glamour to photos, giving them a professional look. The software automatically smooths small defects on the skin, making even our Marcel look radiant, as you can see in the image above. It is amazing how much a good complexion adds to rejuvenating and freshening up a look ! Just open any portrait with AKVIS MakeUp 3.0 and click on the Run button. The software will retouch and freshen up the skin **without changing other aspects of the photo.**

There are two modes – **Express** as shown above, which offers the minimal set of slider controls combined with a huge set of presets, and **Advanced**, shown on the next page, which has a much fuller set of parameters for the user to play with (also combined with a huge set of presets). In Express mode you can do the correction with a single click using the default settings, while in Advanced mode you can choose the tone of the skin more precisely using the eyedropper tool and other tools. Speaking of tools, the simplified tool palette offers blemish removal, red eye suppression, teeth whitening, and localised smoothing and blurring options. In Advanced mode the program shows an expanded tool set and the user can achieve special effects, for example - High Key Lighting, which blows out harsh shadows and thus removes small imperfections and the shadows under the eyes.





Operating in Advanced mode also gives access to expanded controls for Smoothing, Correction (sharpness, brightness hue, saturation levels, and contrast) and Effects, like glow and vignette. The software is ideal for processing marriage photographs or graduation party photos. On such special occasions people try to achieve a perfect result – flawless portraits of the main participants. Thanks to Batch Processing feature, you won't need to process every single picture, but just apply the chosen settings to the whole folder with the event shooting.

AKVIS MakeUp is available in two versions – as a standalone application and as a plug-in. Like the other AKVIS programs that have appeared recently in the DoubleClick, MakeUp 3.0 is freely available from AKVIS as a fully-featured demo version - so you can get a copy risk-free and try out all the features of the software during a 10 day evaluation period. When the evaluation period is over, you must enter a registration key to continue using the program. The plug-in version is compatible with Adobe Photoshop, Photoshop Elements, Corel Paint Shop Pro, etc. Minimal requirement for the stand-alone version is a G4 Mac with 1 Gig of RAM but an Intel Mac is much better suited.

Like with other AKVIS programs, support for MakeUp 3.0 is abundantly available on the internet. AKVIS has a fine selection of photo editing programs and maintains an on-line library of up-to-date tutorials for all of their products (via the links below). You can order AKVIS software online and pay with your credit card or PayPal. You will be able to choose how to pay at the cart page of the selected store. As a plug-in or a stand-alone program MakeUp 3.0 costs about \$40. A combined Deluxe license for both costs about \$50. When the payment is effected you will get a license key to your e-mail within minutes.

<http://akvis.com/en/makeup-tutorial/howwork/index.php>

<http://akvis.com/en/products-photo-editing-software.php>

Submitted by Michael Shaw

